

The book was found

How To Franchise Your Business: Grow Your Business Using Other Peoples Time And Money

HOW TO
FRANCHISE
YOUR BUSINESS



GROW YOUR BUSINESS USING
OTHER PEOPLES TIME & MONEY

LISA NEWTON



Synopsis

Are you a service based business owner who is thinking of franchising their business? What we'll cover in this book is the process you need to go through in order to be ready to franchise. We'll cover what franchising is, the benefits of franchising, whether your business is franchisable and possible alternatives to franchising. We'll look at the costs of franchising, the steps, the process and possible timeframes in the franchising roadmap framework. Perhaps franchising your business is an idea that you have in mind, but you're not sure where to start? This book looks at exactly what you have to do, and various templates are included to help - including a franchise agreement, financial models for determining the feasibility for your business. Franchising is a great way to expand your business, but beware that it is a whole new business format. The ratios will be different from your existing company-owned unit, it performs differently, and it is a different culture. Adapting your business to work properly as a franchise and recruiting franchisees require know-how and experience. Allow this book to guide you through the process. It will save you time and money and will help you to assess whether it's something worth doing, or not. We will look at the financial aspects of franchising, the operations manual (what goes into it, how it should be written) and marketing the franchise. As stated previously this is a whole new business. Not only will you have to continue to market, sell and promote your company owned unit, but you'll have to market and sell the franchise. Franchising is an entire industry all by itself. There are franchise shows and exhibitions to attend, franchise organisations to join and then there'll be sales people who crawl out of the woodwork offering to do everything for you for a fee, of course. Your existing business will need to be strong enough to meet all of these extra costs. But that said, you don't want to muddy the waters. Having a new business structure which is entirely separate from the existing business unit is useful, to keep (and protect) the initial business from the franchise business.

Book Information

File Size: 833 KB

Print Length: 21 pages

Publisher: Booglez; 1 edition (November 13, 2016)

Publication Date: November 13, 2016

Sold by: Amazon Digital Services LLC

Language: English

ASIN: B01MSLI43U

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Not Enabled

Screen Reader: Supported

Enhanced Typesetting: Enabled

Best Sellers Rank: #714,057 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #107

in [Kindle Store](#) > Business & Money > Small Business & Entrepreneurship > Franchises #574

in [Kindle Store](#) > Kindle Short Reads > 30 minutes (12-21 pages) > Business & Money #1319

in [Kindle Store](#) > Kindle eBooks > Business & Money > Entrepreneurship & Small Business > Small Business

Customer Reviews

I can't realized what is it? It seems that I've bought a bunch of meaningless mixed words witch was typed randomly for \$5!!!! can't find at least 1 meaningful sentence in this book. Could you please tell what I've bought?It's funny that this book was promoted as special offer last week. May be there is technical issue on its Kindle Edition, but for me it look like some pages of meaningless words!!!

No content. Just crap. Unbelievable that has no system in place to prevent this kind of deception. Class action lawsuit, anyone?

Completely garbled kindle version.....remove this product until it is fixed please!!

[Download to continue reading...](#)

How To Franchise Your Business: Grow Your Business Using Other Peoples Time And Money
Franchise Bible: How to Buy a Franchise or Franchise Your Own Business How to Franchise Your
Business: A step by step approach to turn your business, or idea into a franchise. Pinot's Palette
Business Opportunity: As featured in 12 Amazing Franchise Opportunities (Franchise Business
Ideas Book 7) Dental Fix RX Business Opportunity: as featured in 12 Amazing Franchise
Opportunities for 2015 (Franchise Business Ideas Book 3) FASTSIGNS BUSINESS
OPPORTUNITY: As featured in 12 Amazing Franchise Opportunities for 2015 (Franchise Business
Ideas) How To Franchise Your Business 2nd Edition: Grow your business by creating and
managing a franchised network The Franchise Rules: How To Find A Great Franchise That Fits
Your Goals, Skills and Budget Photography Business: "Making Money in the Music Business as a

Photographer" and "How to Make Money and Grow Your Business with Portrait Parties" Personal Finance: Budgeting and Saving Money (FREE Bonuses Included) (Finance, Personal Finance, Budget, Budgeting, Budgeting Money, Save Money, Saving Money, Money) Franchise Times Guide to Selecting, Buying & Owning a Franchise Amazing Franchise Opportunities: United Franchise Group Buy 'Hot' Franchises without Getting Burned: A How to Franchise Guide: Helping You Make the Best Decision When You Buy a Franchise The Franchise MBA Workbook: Mastering the 4 Essential Steps to Owning a Franchise Fiverr-Best Gigs to Make Money on Fiverr With Proven Money Making Gigs And Ways for Making Money That Work (Fiverr.com Books, Make Money With Fiverr Gigs, Ideas, Tips, SEO Book 1) Grow Great Weed: The Complete Guide on How to Grow Marijuana Indoors, From The Best LED Grow Lights of 2016, to the Best Growing Medium The Complete Compost Gardening Guide: Banner batches, grow heaps, comforter compost, and other amazing techniques for saving time and money, and ... most flavorful, nutritious vegetables ever. The Book on Investing In Real Estate with No (and Low) Money Down: Real Life Strategies for Investing in Real Estate Using Other People's Money Turn Your Computer Into a Money Machine in 2017: How to make money from home and grow your income fast, with no prior experience! Set up within a week! Turn Your Computer Into a Money Machine: How to make money from home and grow your income fast, with no prior experience! Set up within a week!

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)